



AUTISM SA

Advertising in Autism SA Electronic Communications

Our Electronic Communications:

Autism SA initiated an 'Information Email Service' in 2006 which now has a fortnightly dissemination of 3000 people and organisations in the Autism Spectrum Community in South Australia.

In addition, Autism SA's newsletter 'The Autiser' is produced electronically 3 times per year in conjunction with the printed version. Please note we do not have any paid advertisements in the hard copy version of 'The Autiser'.

The Autism SA website www.autismsa.org.au is the first port of call for many people seeking information on Autism Spectrum Disorders, services that are available, training and development opportunities and family support.

Advertising Packages:

We have found that advertising incorporating all of the above media to be the most effective and have developed the following packages for your consideration:

Standard:

Duration: one calendar month

Availability: Maximum two per calendar month

- 25 words on front page of Autism SA website
- Link to advertiser-supplied PDF advertisement, registration form or similar
- One promotion through the Autism SA Information Email Service with link to the website advertisement and registration form or similar

Commercial entities: \$220 inc GST

Not for profit/government agencies: \$55 inc GST

Exclusive:

Duration: of one calendar month

Availability: Maximum one per calendar month

- 50 words and small logo (or similar) on front page of Autism SA website in prime position
- Link to advertiser-supplied PDF advertisement, registration form or similar
- Two promotions through the Autism SA Information Email Service with link to the website advertisement and registration form or similar

Commercial entities: \$330 inc GST

Not for profit/government agencies: \$99 inc GST

Please Note:

- All materials need to be pre-approved by Autism SA
- For further information or to arrange your advertising, please contact Jessica Bostock on 8462 0659 or jbostock@autismsa.org.au